



2021 UNGALA FOR SCHOLARSHIP

# CROSSROADS CARNIVAL

EXPECT THE UNEXPECTED

**The Crossroads College Preparatory School Virtual UNGALA** helps provide life-changing educational opportunities to St. Louis children. Crossroads is the only independent, co-educational, secondary school in the City of St. Louis and serves the most racially and economically diverse student body of any independent school in our region. More than 50 percent of students receive need-based scholarship totaling more than \$1.3 million annually. This commitment is more than twice that of our independent school peers.

**Generous donors make it possible.** Last year, the St. Louis community helped surpass our fundraising goals by raising more than \$153,000 for scholarships. Individuals and businesses came together in support to give funds, items, and time to support our students. Let's do it again virtually this year!

Crossroads doesn't just offer exceptional academics; our students understand **how to use their thinking, creativity, and learning for good.** Crossroads students are the leaders of tomorrow. These leaders need your investment today.



## SIX WAYS CROSSROADS COLLEGE PREP IS DIFFERENT

### **Smart AND Good®**

Intelligence is a tool. It's not enough to be smart. We expect our students to be smart AND good.

### **Small Is an Asset**

We build authentic relationships and discover common interests

### **The City Is Our Campus**

We learn and play in some of the best museums, fields, and courts in St. Louis.

### **Everyone Has a Voice**

While many schools value diversity and kindness, Crossroads has created a culture where everyone has a place, a voice, and something to contribute.

### **Flexibility Provides Balance**

Crossroads students have the flexibility to engage at school AND pursue outside interests.

### **Be Yourself!**

The best way to find out who you are is to go to the place where you don't have to be anyone else.

**FOR MORE INFORMATION, CONTACT ANNE MAY, DIRECTOR OF ADVANCEMENT  
AT 314-367-8085 OR ANNE@CROSSROADSCOLLEGEPREP.ORG**



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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR - \$10,000

- Sponsorship of our individualized college counseling program that provides support for all students ensuring they are prepared for success after graduation from Crossroads
- An \$9,220 tax-deductible gift to Crossroads College Preparatory School
- **Two (2) pod parties with meals for ten (10) each** for the virtual UNGALA
- Recognition during the virtual event
- Company logo on program, event signage, presentations, and website
- Full-page, full-color ad in the event program AND a commercial in the virtual UNGALA



### GOLD SPONSOR - \$5,000

- Supports a portion of the cost for AP exams and ACT testing provided for all Crossroads students
- A \$4,610 tax-deductible gift to Crossroads College Preparatory School
- **One (1) pod party with meals for ten (10)** for the virtual UNGALA
- Recognition during the virtual event
- Company logo on program, event signage, presentations, and website
- Half-page, full-color ad in the event program AND a commercial during the virtual UNGALA

### SILVER SPONSOR - \$2,500

- Supports a portion of the cost of the middle school camp experience
- A \$2,266 tax-deductible gift to Crossroads College Preparatory School
- **One (1) pod party with meals for six (6)** for the virtual UNGALA
- Company logo on program, event signage, presentations, and website
- Quarter-page, full-color ad in the event program

### BRONZE SPONSOR - \$1,000

- Supports Crossroads advisory, counseling, and learning support programs ensuring that every child has the resources they need to succeed
- A \$844 tax-deductible gift to Crossroads College Preparatory School
- **One (1) pod party with meals for four (4)** for the virtual UNGALA
- Company logo on program, event signage, presentations, and website
- Business card size, full-color ad in the event program

## EVENT FACTS & SPONSORSHIP DEADLINES

**1,500**  
event  
print invite  
circulation

**2,465**  
e-blast  
circulation

**3,996**  
social media  
reach

**12/17**  
deadline to  
be featured  
on the invite

**2/13**  
deadline to  
be featured in  
event program

**2/20**  
the live  
but virtual  
UNGALA

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## SPONSORSHIP COMMITMENT FORM

I/We would like to support the CROSSROADS COLLEGE PREPARATORY SCHOOL UNGALA at the following level:

- PRESENTING SPONSOR - \$10,000**       **GOLD SPONSOR - \$5,000**       **BRONZE SPONSOR - \$1,000**  
 **SILVER SPONSOR - \$2,500**       **OTHER \$ \_\_\_\_\_**

Please print all information exactly as it should appear on printed materials and recognition lists.

Contact Name

Company/Organization

Address

City

State

Zip

Daytime Phone

Recognition Name (Please print the company or individual name as it should appear in all recognition materials.)

- Check enclosed for \$ \_\_\_\_\_ payable to Crossroads College Preparatory School.  
 Please bill my credit card.       Please invoice me.

Account #

Exp. Date

Name on Card

Security Code

Signature

**PLEASE RETURN FORM TO**

**Anne May**, Director of Advancement • Crossroads College Preparatory School  
500 DeBaliviere Avenue, St. Louis, MO 63112 • [anne@crossroadscollegeprep.org](mailto:anne@crossroadscollegeprep.org)