



2021 UNGALA FOR SCHOLARSHIP

CROSSROADS CARNIVAL

EXPECT THE UNEXPECTED

PROGRAM BOOK ADS

As a sponsor for **CROSSROADS COLLEGE PREPARATORY SCHOOL VIRTUAL UNGALA FOR SCHOLARSHIP**, you will receive an advertisement in the event program as well as logo placements. Following are the guidelines for submitting these items. If you have any questions, please contact Lorna B. Nash at lornab@mydivineevents.com.

AD SIZES

Ads can be submitted with a bleed or without.

PRESENTING SPONSOR:

Full-Page: 8" W x 10.5" H

GOLD SPONSOR:

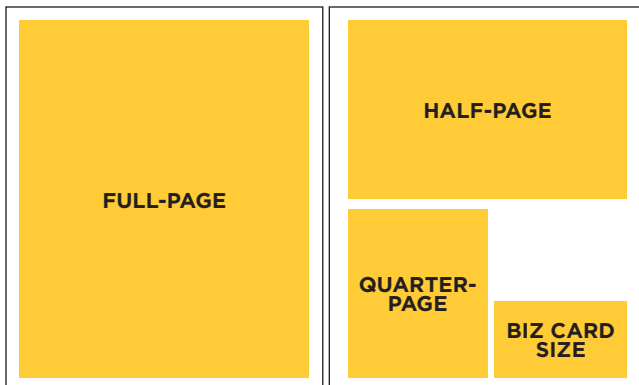
Half-Page: 8" W x 5.25" H

SILVER SPONSOR:

Quarter-Page: 4" W x 5.25" H

BRONZE SPONSOR:

Business Card Size: 3.5" W x 2" H



ACCEPTABLE FILE TYPES FOR ADVERTISEMENTS

- Adobe Acrobat PDF
- High resolution (300dpi) JPG in CMYK

ARTWORK OUTPUT SPECIFICATIONS

- Ads should be in CMYK
- PMS spot colors will be run as CMYK

LOGO SPECIFICATIONS

- Please send high resolution (300dpi) CMYK color logo and black logo
- Acceptable Logo file types include: ESP (vector format preferred), JPG, AI, PDF, and PNG. Please no scanned images.
- If you do not have a logo, please include how your company or personal name should be displayed in written form.

FILE SUBMISSIONS

- Please include your company name when naming your artwork file.
- Email ads to Lorna B. at lornab@mydivineevents.com

AD SUBMISSION DEADLINE: FRIDAY, FEBRUARY 5, 2021.