



The Crossroads College Preparatory School Gala for Scholarship helps provide life changing educational opportunities to St. Louis' children. Crossroads is the only private independent secondary school in the City of St. Louis and serves the most racially and economically diverse student body of any independent school in our region. 54 percent of students receive need-based scholarship totaling \$1.5 million annually. This commitment is more than twice that of our independent school peers.

Generous donors make it possible. Last year, the St. Louis community helped raise over \$150,000 for scholarships. Individuals and businesses came together in support to give funds, items, and time to support our students.

Crossroads doesn't just offer exceptional academics; our students understand how to use their thinking, creativity, and learning for good. Crossroads students are the leaders of tomorrow. These leaders need your investment today.

SIX WAYS CROSSROADS COLLEGE PREP IS DIFFERENT

It's not enough to be smart. We expect our students to be smart AND good.

Small is an asset! We build authentic relationships and discover common interests.

We learn and play in some of the best museums, fields, and courts in St. Louis. The city is our campus.

Everyone has a place, a voice, and something to contribute.

Crossroads students have the flexibility to engage at school AND pursue outside interests.

The best way to find out who you are is to go to the place where you don't have to be anyone else.

**FOR MORE INFORMATION, CONTACT ALLISON BARUDIN, DIRECTOR OF ADVANCEMENT
AT 314-367-8085 OR ALLISON@CROSSROADSCOLLEGEPREP.ORG**



Sponsorship OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- Sponsorship of our individualized college counseling program that provides support for all students ensuring they are prepared for success after graduation from Crossroads
- An \$8,880 tax-deductible gift to Crossroads College Preparatory School
- **One table of ten (10)** at the Gala with Premier table placement
- Recognition from the Podium during the event
- Company logo on program, event signage, presentations, and website
- Full page, full color ad in the event program

GOLD SPONSOR - \$5,000

- Supports a portion of the cost for AP exams and ACT testing provided for all Crossroads students
- A \$3,880 tax-deductible gift to Crossroads College Preparatory School
- **One table of ten (10)** at the Gala
- Recognition from the Podium during the event
- Company logo on program, event signage, presentations, and website
- Half page, full color ad in the event program

SILVER SPONSOR - \$2,500

- Supports a portion of the cost of the Middle School Camp experience
- A \$1,828 tax-deductible gift to Crossroads College Preparatory School
- **Six (6) tickets** to the Gala
- Company logo on program, event signage, presentations, and website
- Quarter page, full color ad in the event program

BRONZE SPONSOR - \$1,500

- Supports Crossroads Advisory, Counseling, and Learning Support programs ensuring that every child has the resources they need to succeed
- A \$1,072 tax-deductible gift to Crossroads College Preparatory School
- **Four (4) tickets** to the Gala
- Company logo on program, event signage, presentations, and website
- Business card size, full color ad in the event program

EVENT FACTS & SPONSORSHIP DEADLINES

250+
event
attendance

1,800
event e-invite
circulation

1,500
event print
invitation
circulation

12/15
deadline to
be featured on
the invitation

2/15
deadline to
be featured on
event signage

3/2
the main event
at The Coronado

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Sponsorship

COMMITMENT FORM

I/We would like to support the
CROSSROADS COLLEGE PREPARATORY SCHOOL
GALA FOR SCHOLARSHIP at the following level:

PRESENTING SPONSOR - \$10,000

BRONZE SPONSOR - \$1,500

GOLD SPONSOR - \$5,000

OTHER \$ _____

SILVER SPONSOR - \$2,500

Please print all information exactly as it should appear on printed materials and recognition lists.

Contact Name

Company/Organization

Address

City

State

Zip

Daytime Phone

Recognition Name (Please print the company or individual name as it should appear in all recognition materials.)

Check enclosed for \$ _____ payable to Crossroads College Preparatory School.

Please bill my credit card.

Please invoice me.

Account #

Exp. Date

Name on Card

Security Code

Signature

PLEASE RETURN FORM TO

Allison Barudin, Director of Advancement • Crossroads College Preparatory School
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