



CROSSINO

ROYALE

GALA FOR SCHOLARSHIP
CHASE PARK PLAZA
NOV. 12TH 2016

All In!

THE CROSSROADS COLLEGE PREPARATORY SCHOOL GALA FOR SCHOLARSHIP raises much-needed funds for our Financial Aid Program. **This support enables our school to preserve the socio-economic diversity that is so vital to the mission of the school and is an important investment in the youth and the future of the St. Louis community.** More than 50 percent of the Crossroads College Prep student body receives financial assistance.

Your support allows us to provide an outstanding education for all our students. Last year, the St. Louis community helped raise \$160,000 for scholarships. We accomplished this by working with individuals and businesses

that donated items to our auction where nearly 300 families, friends, educators, professionals, and community leaders competitively bid on items.

EVERYONE HAS A PLACE, A VOICE, AND SOMETHING TO CONTRIBUTE. Crossroads College Preparatory School is the only independent, coed, secondary school in the City of St. Louis and provides a remarkable college preparatory education to its students. A city education that is diverse, interesting, challenging, imaginative, and encourages community responsibility is essential for the young people who will lead this region and the people who are invested in St. Louis.

SIX WAYS CROSSROADS COLLEGE PREP IS DIFFERENT

It's not enough to be smart. We expect our students to be smart AND good.

Small is an asset! We build authentic relationships and discover common interests.

We learn and play in some of the best museums, fields, and courts in St. Louis. The city is our campus.

Everyone has a place, a voice, and something to contribute.

Crossroads students have the flexibility to engage at school AND pursue outside interests.

The best way to find out who you are is to go to the place where you don't have to be anyone else.



SPONSORSHIP LEVELS

PRESENTING SPONSOR — \$15,000

- Name recognition as presenting sponsor in event title used in all promotional messages related to the event (i.e. presented by your company name)
- Name and logo recognition on all event materials (invitation and reminder email blasts)
- Name and logo recognition on Crossroads College Preparatory School website event page
- Name and logo recognition on event signs
- Priority seating table of 10 at the event
- Full-page ad in Gala program book

PLATINUM SPONSOR — \$10,000

- Name and logo recognition as major sponsor on all event materials (invitation and reminder email blasts)
- Name and logo recognition on Crossroads College Preparatory School website event page
- Name and logo recognition on event signs
- Priority seating table of 10 at the event
- Full-page ad in Gala program book
- Corporate banner at event site

GOLD SPONSOR — \$7,500

- Name recognition as corporate sponsor on all event materials (invitation and reminder email blasts)
- Name recognition on Crossroads College Preparatory School website event page
- Name recognition on event signs
- Priority seating table of 10 at the event
- Full-page ad in Gala program book
- Corporate banner at event

SILVER SPONSOR — \$5,000

- Name recognition as corporate sponsor on all event materials (invitation and reminder email blasts)
- Name recognition on Crossroads College Preparatory School website event page
- Name recognition on event signs
- Priority seating table of 10 at the event
- Half-page ad in Gala program book
- Corporate banner at event

BRONZE SPONSOR — \$2,500

- Name recognition as corporate sponsor on all event materials (invitation and reminder email blasts)
- Name recognition on Crossroads College Preparatory School website event page
- Name recognition on event signs
- Priority seating table of 5 at the event
- Half-page ad in Gala program book
- Corporate banner at event

RAFFLE SPONSOR — \$2,000

- Name on raffle tickets
- Name recognition as raffle sponsor on all event materials (invitation and reminder email blasts)
- Name recognition on Crossroads College Preparatory School website event page
- Name recognition on event signs
- Quarter-page ad in Gala program book

WINE GRAB SPONSOR — \$1,500

- Name recognition as wine grab sponsor on all event materials (invitation and reminder email blasts)
- Name recognition on Crossroads College Preparatory School website event page
- Name recognition on event signs
- Quarter-page ad in Gala program book

EVENT FACTS & SPONSORSHIP DEADLINES

250+
event
attendance

1,800
event e-invite
circulation

3,000
event print
invitation
circulation

1,800
event e-blast
circulation

9/1
deadline
to be featured
on the invitation

11/1
deadline to be
featured on
event signage

11/12
the main event
at the chase
park plaza

FOR MORE INFORMATION, CONTACT THE DEVELOPMENT DEPARTMENT AT 314-367-8085.



SPONSOR COMMITMENT FORM

I/We would like to support the
CROSSROADS COLLEGE PREPARATORY SCHOOL
GALA FOR SCHOLARSHIP at the following level:

PRESENTING SPONSOR — \$15,000

BRONZE SPONSOR — \$2,500

PLATINUM SPONSOR — \$10,000

RAFFLE SPONSOR — \$2,000

GOLD SPONSOR — \$7,500

WINE GRAB SPONSOR — \$1,500

SILVER SPONSOR — \$5,000

OTHER \$ _____

Please print all information exactly as it should appear on printed materials and recognition lists.

Contact Name

Company/Organization

Address

City

State

Zip

Daytime Phone

Recognition Name (Please print the company or individual name as it should appear in all recognition materials.)

Check enclosed for \$ _____ payable to Crossroads College Preparatory School.

Please bill my credit card.

Please invoice me.

Account #

Exp. Date

Name on Card

Security Code

Signature

PLEASE RETURN TO:

Allison Barudin, Director of Development
Development Office, Crossroads College Preparatory School
500 DeBaliviere Avenue, St. Louis, MO 63112
allison@crossroadscollegeprep.org